

Cover Letter

6th June 2025

To the Vendor,

Dear Sir / Mdm,

SAM/ITQ/2025/0002

INVITATION TO QUOTE (ITQ): FOR THE DESIGN, DEVELOPMENT AND MAINTENANCE OF THE COLLECTION SHOW 2025 – INTERACTIVE MAP GUIDE WEBSITE FOR SINGAPORE ART MUSEUM (SAM)

- 1 Singapore Art Museum (SAM) invites Vendor Proposal for the goods and/or services described in detail in the Requirement Specifications and on the terms set out in this Invitation to Quote as a whole.
- 2 The invitation comprises of the following documents:
 - a. This Cover Letter
 - b. Section A: Requirement Specifications
 - c. Section B: Conditions of Contract
 - d. Section C: Annexes
- 3 Vendors Proposals shall be evaluated based on the following criteria:
 - a. No debarment status. *
 - b. Conformity to the requirements of the ITQ submission instructions. *
 - c. Quotation Price.
 - d. Compliance to Requirements Specification.
 - e. Quality of Proposal
 - f. Track Record
 - g. Ability to meet the stated timeline. *

* This is a critical criterion. Quotations that do not meet these criteria are liable to be disqualified.
- 4 Documents to be submitted by Vendors are:
 - a. ITQ Offer and/or Proposal.
 - b. ACRA Business Profile (Business Registration Document) and GST (Tax) status.
 - c. List of previous work/experience in the development of art and art-related websites in the last 3 years and other supporting documents/materials – Detailed proposal, Track record, Company Profile, etc.
 - d. All forms required as stated in Section A: Requirement Specification.
- 5 Vendors are to submit their proposals and other relevant/required supporting documentation via email to: procurement@singaporeartmuseum.sg by the Closing Date, which is at 4.00 pm, on 16th June 2025.

- 6 Proposals submitted after the Closing Date shall be disqualified, at the discretion of SAM.
- 7 For further clarifications, vendors may submit a written request no later than 4.00 pm, on 16th June 2025 to all of the persons listed below and additionally **SAM-IT-TenderRFP@singaporeartmuseum.sg**.

Name:	Charmaine Oon
Designation:	Senior Manager, Content Publishing
Email:	Charmaine.Oon@nationalgallery.sg
Name:	Imran
Designation:	Assistant Manager, IT
Email:	imran.al@singaporeartmuseum.sg
Email Subject:	SAM-ITQ-2025-0002 – SAM’s Collection Show 2025 – Interactive Map Guide

- 8 SAM does not bind itself to accept the lowest or the whole of any quotations. This Invitation to Quote will be governed by the attached, Conditions of Contract.

We look forward to receiving your proposal.

Yours faithfully,



Eugene Poh
Deputy Director, Information Technology
SINGAPORE ART MUSEUM

Confidentiality Note:

Except with the consent in writing of SAM, Vendors invited shall not disclose to any third parties, this Invitation to Quote, the provisions of this Invitation documents, and any information, instructions, plans, drawings, specifications, documents, materials and other items shown or given to the Vendors pursuant to this Invitation to Quote by or on behalf of SAM.

SECTION A: REQUIREMENTS SPECIFICATION

1 Introduction

1.1 The Singapore Art Museum (SAM) opened in 1996 as the first art museum in Singapore located in the cultural district of Singapore. Known as SAM, the museum presents contemporary art from a Southeast Asian perspective for artists, art lovers and the art curious in multiple venues across the island, including a venue in the historic port area of Tanjong Pagar. The museum is building one of the world's most important public collections of Southeast Asian contemporary art, with the aim of connecting the art and the artists to the public and future generations through exhibitions and programmes. SAM is working towards a humane and sustainable future by committing to responsible practices within its processes.

1.2 SAM's corporate office is located at:

1.2.1 39 Keppel Road, #03-07, Tanjong Pagar Distripark, Singapore 089065

2 Purpose

SAM seeks the design and development of a website to accompany an exhibition provisionally titled *Talking Objects: If Your Work Speaks for Itself*. The website will serve as an interactive exhibition guide for the public, including exhibition-related content such as an exhibition map and artwork descriptions.

About the Exhibition:

Drawing from SAM's collection, *Talking Objects* examines the transformation that everyday materials and quotidian objects undergo when presented as works of art. Through this process—construction, circulation and contextual presentation—these commonplace items accrue meaning and symbolism that shift with reception.

About the website:

The website presents an interactive map of the exhibition that is overlaid with the exhibition's curatorial narratives, allowing users to explore thematic links between clusters of artworks. Each artwork can be connected through a myriad of pathways, reflecting the dynamic process of meaning-making in art. Users are as well invited to click into individual artwork nodes on the map to access related additional readings and resources.

3 Definitions

3.1 Throughout this Invitation to Quote and any resultant Contract (defined in the Conditions of Contract), unless the context otherwise requires, the following definitions shall apply:

3.1.1 **"Closing Date"** means the time and the date referred to in the Cover Letter & ITQ Notice, which is the deadline for submission of Proposal Offers.

- 3.1.2 **"Invitation to Quote"** or **"ITQ"** means the invitation to participate in this Invitation to Quote and comprises of all the ITQ Documents referred to in the Cover Letter.
- 3.1.3 **"Vendor Offer"** or **"Vendor Offers"** or **"Proposal Offer"** means the submissions made by Vendors in response to the Invitation to Quote.
- 3.1.4 **"Vendor"** or **"Vendors"** indicates the persons participating in this ITQ.
- 3.1.5 **"Contractor"** indicates the successful Vendor who will be awarded this ITQ.
- 3.1.6 **"SAM"** means Singapore Art Museum.
- 3.1.7 **"Staff"** means employee of Singapore Art Museum.
- 3.1.8 **"Authorised Staff"** means employee of Singapore Art Museum that has read, write, and edit permission to manage content and pages on The Website.
- 3.1.9 **"External User"** means public users or users who do not belong to the Singapore Art Museum.
- 3.1.10 **"CMS"** means Content Management System.
- 3.1.11 **"The Website"** means the proposed developed of the SAM Website described in this document.
- 3.1.12 Clauses denoted by the word **"shall"** and **"must"** indicates compulsory tasks/service to be delivered by the Contractor. SAM would consider work-around or alternative solutions if the proposed solution does not have the required features.
- 3.1.13 All other terms referred to in this Invitation to Quote shall have the same meanings as those given in the Conditions of Contract. The Conditions of Contract shall apply to the Contractor for SAM.

4 Requirements Specification

4.1 The Website Proposal Pitch

4.1.1 Vendors shall include in their Proposal Pitch:

4.1.1.1 Draft visual concept of The Website.

4.1.1.2 Vendors shall use the information available in **Annex A – User Journey for The Platform**, for the presentation of their proposal.

4.1.1.3 Vendors may also recommend sections and features that improve user experience.

4.1.1.4 The Website architecture.

4.1.1.5 Example of how content will be presented.

4.1.1.6 Relevant Experience of Team

4.1.1.6.1 Provide list of previous work/experience in the development of art and art-related websites in the last 3 years.

4.1.1.6.2 Provide portfolio of websites for reference in relation to 4.1.1.6.2.

4.1.1.6.3 If applicable, examples of any project that may demonstrate their capacity to collaborate with SAM based on this proposal.

4.1.1.7 Vendors may be required to present their proposal to SAM.

4.2 Website Design & Development

4.2.1 The Contractor shall design and develop a homepage and its subpages, based on the brand identity that will be provided at a later date (refer to the User Journey provided in **Annex A – User Journey for The Platform**).

4.2.2 The Contractor shall design and develop a site architecture that is able to present and support various types and formats of contents within the page (e.g., types of content include but are not limited to images, audio-visual recordings, short texts, essays, lists).

4.2.3 The Contractor shall include an Artificial Intelligence plugin for users to translate the website's textual content from English to Tamil, Mandarin and Malay.

4.2.4 The Contractor shall implement search functions and/or filters on specific pages to allow for easier searching of contents.

- 4.2.5 The Contractor shall ensure that any customised domain name (e.g. talkingobjects.singaporeartmuseum.sg) can be applied as the main URL for The Website.
- 4.2.6 The Contractor shall participate in design discussions with SAM to conceptualise and subsequently confirm design specifications for the website. This may include workshops, site mapping, wireframing, mock-ups, UI/UX development and prototyping across web and mobile platforms.
- 4.2.7 The Contractor shall take into consideration SAM audience's needs for clear, concise and accessible information on SAM website when modifying/designing any templates, modules and sitemap, and subsequent applications through various media and marketing platforms.

4.3 Website Content

- 4.3.1 The Contractor shall design and develop a website that is able to contain content such as but not limited to the type of contents listed below:
 - 4.3.1.1 **Exhibition Map:** This is an exhibition schematic, showing where each artwork is installed within the exhibition gallery. Users can interact (e.g. mouseover) each artwork to reveal thematic links (and thematic descriptions) connecting the artwork to other artworks. An artwork may be linked in more than one way.
 - 4.3.1.2 **Curatorial Narrative:** Short texts that describe points of commonalities between artworks, bringing them closer for comparative study. These could be thematic, contextual or subject connections.
 - 4.3.1.3 **Groupings:** Individual artworks are grouped into sub-categories. These groupings are presented visually (e.g. via connecting lines linking artworks) on the Exhibition Map and are explained by Curatorial Narrative texts.
 - 4.3.1.4 **Artists:** This is an alphabetical list of artists' names and artworks presented in the exhibition. Each artist name links to its respective artwork page.
 - 4.3.1.5 **Artworks:** Each artwork should have an individual page containing a curatorial write-up, transcript of an interview, audio-visual recordings, image(s), captions and other key information. The website also suggests other thematically related artworks.
 - 4.3.1.6 **Copyrights:** This is a text listing of copyright credits of content hosted on the site.

- 4.3.1.7 **Footer:** The footer should contain a way for visitors to subscribe to SAM's mailing list and to share the site's content on typical social channels.
- 4.3.1.8 **Other:** The website needs to support an Artificial Intelligence plugin that can translate the site's English textual content into Mandarin, Malay and Tamil languages.

- 4.3.2 Refer to **Annex B - Proposed site map** and content release for each phase and **Annex C - References of websites with similar concepts**.

4.4 **Website General Architecture**

- 4.4.1 The Contractor shall develop a website that is error-free and tested to work with at least two latest versions of desktop browsers of Microsoft Edge, Mozilla Firefox, Google Chrome and Safari.
- 4.4.2 The Contractor shall develop a website that is mobile responsive and is able to work with the latest iOS and Android OS on mobile and tablet devices, including on the mobile web browsers for native web browser, Microsoft Edge, Google Chrome, Mozilla Firefox and Safari.
- 4.4.3 The Contractor shall implement the Website without any Content Management System and meet the requirements of this document.
- 4.4.4 The Contractor shall ensure that the Website is optimised as a platform with the following minimum-security requirements:
 - 4.4.4.1 Diligently maintained with security updates and address any security vulnerabilities to The Website.
 - 4.4.4.2 Secured and diligently updated plugins (if any).
 - 4.4.4.3 Suitable for effective management & maintenance of the website, encompassing functionalities such as content editing and site management.
 - 4.4.4.4 Does not have a history of neglecting to promptly address Zero-Day exploits.
 - 4.4.4.5 Does not have a reputation for frequently experiencing vulnerabilities including but not limited to directory traversal, file including exploits, DDoS attacks, Cross-Site Scripting, SQL Injection, and Brute Force attacks.

- 4.4.4.6 Must have a strong track record of security and resilience against attacks listed in Clause 4.4.4.5 and against common vulnerabilities.
- 4.4.4.7 Must be equipped with robust safeguards and security enhancements to effectively mitigate vulnerabilities outlined in the OWASP Top Ten Vulnerabilities list.
- 4.4.4.8 Must propose a target source that is hosted on the vendor's environment for both production and staging.

4.5 **Website Hosting & Environment**

- 4.5.1 Vendors shall note that The Website (Web Server) shall be hosted on SAM's Azure platform as Static Web App.
- 4.5.2 Vendors shall indicate all the required cost for the Web Server (Azure Static Web App). This includes any 3rd party cost and resources that may be incurred as a result of using the Web Server. The Vendor shall be required to justify the use of the resources and cost.
- 4.5.3 The Contractor shall develop and test in a Staging Environment and to preview website changes before they are deployed to the Production Environment. The Contractor shall indicate if the Staging Environment includes any Database Replication, Debugging and error logging, Testing Tools, and Security Measures.
- 4.5.4 The Contractor shall establish a Production Environment, which will host the live website accessible to the general public users. This environment must be optimised for performance, reliability, scalability and with no security issues. The Production Environment shall have the capability to include Database Management (if necessary) and Web Server Configurations with proper Content Security Policies implemented.
- 4.5.5 The Contractor shall develop a HTTP Status code error page in the same manner as the website, this includes but not limited to 4xx errors.
- 4.5.6 The Contractor shall develop a Website Maintenance holding page in the same manner as the website, this will be activated by SAM when required.
- 4.5.7 The Contractor shall develop the mechanism or process for website maintenance holding page to be activated and displayed.
- 4.5.8 The Contractor shall note that the site

4.6 **Website Analytics & Tracking**

- 4.6.1 The Contractor shall implement Google Tag Manager and any other analytics tracking that is included in SAM's Web Analytics Programs on The Website to facilitate online advertisement and tracking efforts.
- 4.6.2 The Contractor shall ensure that SAM is able to generate web analytics reports on its own in real-time for the Google Tag Manager, includes SAM's web analytics program, implemented.

4.7 **Website Access Control**

- 4.7.1 The Contractor shall ensure that access to all hosting environments granted to Authorised Staff of SAM or host administrators in a SaaS/Private/Cloud hosting environment shall be strictly controlled, based on ISO27001 best practice or other international standards/best practices.
- 4.7.2 The Contractor shall work out the process for the management of access control for the Website and its environment with SAM.
- 4.7.3 The Contractor shall ensure that SAM is provided with administrator access to the SaaS/Private/Cloud hosting environment, including all environments proposed by the Contractor.

4.8 **Website Performance**

- 4.8.1 The Contractor shall ensure that the website meets the following performance requirements objectives when designing and developing the website:
 - 4.8.1.1 The website's load capacity should be designed to support up to 200 concurrent users or accommodate up to 10,000 hits per week.
 - 4.8.1.2 The website must prioritise to achieve optimal page load time of 2 seconds or less, recognising its critical impact on the overall user experience. This includes employing efficient coding practices, optimising image and file sizes, leveraging caching mechanisms, and employing other performance-enhancing techniques to ensure swift and responsive loading of websites.
 - 4.8.1.3 The website should be thoughtfully designed to accommodate scalability requirements, considering future growth and increased user or content demand.
 - 4.8.1.4 The website's mobile responsiveness should be enhanced for optimal performance on mobile devices.

4.9 Website Security Vulnerabilities

- 4.9.1 The Contractor shall ensure that The Website is able to meet to SAM's Web Application Vulnerability and Penetration Testing (VAPT) procedures by:
 - 4.9.1.1 Resolving all VAPT findings from scans conducted by SAM before the website goes live, this will be considered as the (Pre-Go Live) scan.
 - 4.9.1.2 The Pre-Go Live VAPT process will involve comprehensive scanning that may take up to 2 weeks to complete. The Contractor shall provision sufficient time for scanning and resolving possible potential vulnerabilities before Go Live.
 - 4.9.1.3 Post-Go Live resolution for periodic VAPT findings identified by SAM during the contracted period.
 - 4.9.1.4 Post-Go Live VAPT will be minimally conducted on a quarterly basis. Contractor shall also resolve any ad-hoc VAPT performed.
 - 4.9.1.5 Diligently resolving all vulnerabilities and weaknesses identified during the assessment within the Service Level Agreement to ensure the website's security and integrity is not compromised.
 - 4.9.1.6 Promptly remediate any identified vulnerabilities based on the Service Level Agreement for Security.
 - 4.9.1.7 Clearly documenting remediation actions done for VAPT findings.
- 4.9.2 The Contractor shall assume full responsibility for all security aspects concerning The Website, including the hosting environment.
- 4.9.3 The Contractor responsibility shall encompass the installation, utilisation, deployment, and support of the website, including the implementation of robust security measures to safeguard against potential threats and vulnerabilities, including the hosting environment.
- 4.9.4 The Contractor shall be responsible for incorporating and enforcing Content Security Policy (CSP) for the website. The selection of each specific CSP directive shall be justified based on its relevance and purpose and shall be approved by SAM.
- 4.9.5 The Contractor shall ensure all CSP implemented is effective to enhance security and integrity of the website's content and other potential risk.

4.10 Website Security Audit and Compliance

- 4.10.1 Independent auditors or service may be engaged by SAM to conduct review of the website to ascertain the fulfilment of deliverables in accordance with the requirements of the contract and the requirement specifications. This may include but is not limited to security assessments, where penetration tests may be conducted for this purpose.
- 4.10.2 The Contractor shall work with SAM appointed auditor or service in meeting the objectives of the review.
- 4.10.3 The Contractor shall bear the cost of any rectification resulting from the review.
- 4.10.4 The Vendors shall ensure the proposed website complies with:
 - 4.10.4.1 Compliance with Singapore's Personal Data Protection Act (PDPA) and/or other international recognised privacy standards like General Data Protection Regulation (GDPR).

4.11 **Website Support and Maintenance**

- 4.11.1 The Contractor shall provide a warranty of 1 month (Warranty Period) commencing from the official launch date of the Website (Go-Live).
- 4.11.2 The Contractor shall provide the Website Support and Maintenance for half-yearly period of 6 Months, starting from the end of the Warranty Period.
- 4.11.3 The Contractor shall provide an optional of 6 Months for the Website Support and Maintenance, commencing from the end of the 1st 6 Months Support.
- 4.11.4 The Contractor shall remedy at no cost to SAM for all defects, deficiencies, important updates (e.g., media releases, content changes), failure or damages to the Website during the warranty period.
- 4.11.5 The Contractor shall, within the scope:
 - 4.11.5.1 Ensure all reported issues and breakdown, including but not limited to security related issues from Web Application Vulnerability Assessment and Penetration Testing, are resolved within the SLA.
 - 4.11.5.2 Ensure all applications are patched and updated to the latest stable version.
 - 4.11.5.3 Ensure all applications are configured and setup according to security best practices.

4.12 **User Acceptance Testing (UAT)**

- 4.12.1 The Contractor shall propose and perform testing to validate and attest the following:
 - 4.12.1.1 The proposed website requirements are fully met.
 - 4.12.1.2 The Website is implemented based on technical specifications specified in this document (or otherwise agreed with SAM and design proposal approved and awarded.
 - 4.12.1.3 The Contractor shall ensure that all defects are resolved to SAM satisfaction before proceeding to the next phase of testing and sign off.
- 4.12.2 All UAT at various stages will require sign off by SAM as documentation prove of completion of UAT. The UAT sign of will be used as confirmation of delivery of service for payment.
- 4.12.3 As part of UAT, the Contractor shall provide a minimum of 1 training sessions for, but not limited to the following:
 - 4.12.3.1 Administration of the Website and its contents.

4.13 **Documentation**

- 4.13.1 Upon SAM's request, the Contractor shall provide the following documents, information, and any other relevant documents that SAM may require, in accordance with the timelines to be agreed between SAM and the Contractor:
 - 4.13.1.1 Website Design and Website Architecture Specifications, including Sitemap
 - 4.13.1.2 Implementation Plan (includes Testing and Training)
 - 4.13.1.3 Operational Manual, User Manual and Training Guides
 - 4.13.1.4 Transition Plan
 - 4.13.1.5 Communication and Escalation Plan
 - 4.13.1.6 Change Management Plan
 - 4.13.1.7 Risk Management Plan
 - 4.13.1.8 All design files shall be created and saved in Vector (.AI) or (.EPS) format. They shall be organized and stored in digital folders and made accessible to SAM at any point in time. At the end of the Contract, the Contractor must hand over all Final Artworks and working files to SAM.

4.14 Service Level Agreement (SLA)

4.14.1 The Contractor shall provide a mechanism to SAM to ensure service levels for all reported problems are met.

4.14.2 The service level for each classification of the incident, defect or errors in the websites is classified and specified below:

4.14.2.1 For all issues and incidents related to The Website performance and functionality.

4.14.2.2 Should any problems arise affecting the function or look of the website during the implementation of the requirements, including the functionality of The Website, the Contractor shall rectify them at no cost to SAM within the specified times below for reported Incidents:

For all issues and incidents related to The Website performance and functionality Except Vulnerabilities and Security Issues				
Severity Level	Definition	Examples	Response Time [^]	Resolution Time
1	Defects/problems impacting the website such that SAM is unable to perform its business functions and achieve its operational objectives.	Entire site, or key pages are down.	Within 1 hour	Within 4 hours
2	Defects/problems affecting a process or system within the website and/or CMS but for which exists temporary workarounds or is not extremely time sensitive in nature.	Issues with contact form, or site analytics.	Within 4 hours	Within 3 working days
3	Defects/problems impacting the website that have minimal to no impact on SAM's ability to perform its business functions and achieve its operational objectives.	Website is loading slowly due to temporary spike in traffic, or newsletter subscription form is not working.	Within 24 hours	Within 7 working days

[^] Response time is defined as the time interval between the user's activation of request (via email or phone) to the Contractor and the acknowledgement of the request by the Contractor.

- 4.14.2.3 For all issues and incidents related to any Security issues or incidents of The Website, The Contractor shall rectify any security concerns related to and on the Website at no cost to SAM within the specified times below for reported Incidents:

For all issues and incidents related to any Security issues or incidents of The Website				
Severity Level	Definition	Examples	Response Time [^]	Resolution Time
1	Issues affecting central infrastructure and/or creates public inconvenience/alarm/chaos and is time-critical; Potentially resulting in adverse impact on SAM's business operation and/or reputation.	Malicious Security Attacks; Security Breaches; Ransomware	Within 1 hour	Within 4 hours
2	Issues affecting Staging environment or systems which are not time-critical and/or existing alternatives are available; Has little or no adverse impact on SAM's business operation and/or reputation. High priority on Vulnerability exploits on the system.	Traffic Interception. Viruses / Worms / Trojans; DDoS, High VAPT findings resolution	Within 4 hours	Within 1 Week
3	Defects/problems impacting the website that have minimal to no impact on SAM's ability to perform its business functions and achieve its operational objectives.	Scans and probes, spoofing of emails, spam / scam emails, Medium and Low VAPT findings resolution	Within 24 hours	Within 2 weeks

[^] Response time is defined as the time interval between the user's activation of request (via email or phone) to the Contractor and the acknowledgement of the request by the Contractor.

- 4.14.3 The Contractor shall also submit a comprehensive SLA specifying the prescribed durations for the tasks described in Section 5. Where applicable and necessary. Should any issues and/or incidents reported to the Contractor exceeds the resolution timeframe provided in the SLA proposed (e.g., due to increased complexity or systems errors, etc.), the Contractor shall inform SAM the additional time needed, and all parties shall reach an agreement in writing before proceeding with the task. Otherwise, any additional time spent on the task shall not be recognised.
- 4.14.4 The Contractor shall provide a service escalation list of personnel's contacts in the event of unsatisfactory restoration/service rendered.

4.15 Transition Plan

4.15.1 Upon SAM request, the Contractor shall propose and implement a transition plan to document, train and transfer operational and development know-how of The Website (including all servers and applications) to SAM and/or its vendors to continue the maintenance and management. The Transition Plan shall have the following but not limited to:

4.15.1.1 Application Life Cycle Management

4.15.1.2 Website Maintenance

4.15.1.3 Systems and Infrastructure Management and Operations

4.15.1.4 Database Administration and Operation

4.15.1.5 The Contractor shall provide minimally 4 meeting sessions (2 hours per session) for the transition.

4.15.1.6 The Contractor shall provide the transition during the contractual period or within 3 months after the contractual period.

4.15.1.7 The Contractor acknowledges that the transition (or handover) is not completed until sign off from SAM and/or its vendors is obtained.

4.15.1.8 Cost of Transition Plan shall be included as part of the implementation.

5 Project Organisation

5.1 The Contractor shall propose a governance and management structure to achieve the following objectives:

5.1.1 To be overall responsible for the successful planning, implementation, transition, and maintenance for the solution proposed.

5.1.2 To have a clear end-to-end accountability and commitment to SAM.

5.1.3 To manage risk and resolve issues in a timely manner, to minimise operational disruption and/or business impact.

5.2 The Contractor shall propose a structure that minimally addresses the following:

5.2.1 Contract and Financial Management: The proposed structure shall support the effective monitoring and management of contractual and financial matters. This includes all goods and services delivery and support/liasing with Third-Party suppliers.

- 5.2.2 Implementation Management: The proposed structure shall support the smooth delivery of the proposed solution.
- 5.2.3 Transition Management: The proposed structure shall support the smooth transition to the proposed solution. This includes the handover of responsibilities to SAM and/or Vendors who will be supporting The Website.
- 5.3 The Contractor shall provide and ensure adequate resources throughout the ITQ contract period (Start of project till Completion of Implementation and Handover) and ensure that all the personnel assigned are equipped with the right skill set and experience to provide and delivery the proposed plan and solution.
- 5.4 Progress Meetings
 - 5.4.1 The Contractor shall attend progress meetings in accordance with the frequency determined by SAM.
 - 5.4.2 A regular once weekly Progress Meeting shall cover the reporting and updates on the progress of the project. The weekly progress meeting shall increase in frequency if required by SAM.
 - 5.4.3 The Contractor shall be prepared for each progress meeting with the necessary details/agenda for discussion.
 - 5.4.4 The Contractor shall provide a summary of the meeting discussion after the end of each meeting.
 - 5.4.5 The Contractor shall also ensure that all relevant personnel from the Contractor shall be prepared for the meeting.

6 Human Resource Related Matters

- 6.1 The Contractor's personnel shall follow the relevant policies of SAM, and the working arrangements determined by SAM.
- 6.2 The Contractor shall be responsible for any insurance coverage for their personnel working onsite at all of SAM premises and/or site(s). SAM shall not be liable for any claims made by the Contractor and/or their personnel. The Contractor shall indemnify SAM against such claim and any related cost.
- 6.3 If the Contractor's personnel are required to travel from one premise/site to another (or to and from other locations), the transport cost shall be fully paid by the Contractor. SAM shall not reimburse for any transportation costs.
- 6.4 The Contractor shall employ only personnel who are competent, reliable and of good character. If, in the sole opinion of SAM, any person employed by the Contractor misconducts himself, or is incompetent, or considered not suitable for employment in relation to the execution of the Services, SAM may in writing direct that such person be

removed from the Contractor's team, and he shall not again be employed for this ITQ contract/project.

- 6.5 The Contractor shall adhere to all Safe Management Measures according to SAM, or Government directives. The Contractor shall be responsible for all related cost due to the Safe Management Measures work arrangement.

7 Service Escalation

- 7.1 The Contractor shall provide a service escalation list of personnel's contacts in the event of unsatisfactory service.

8 Delivery Schedule and Project Timeline

- 8.1 The Contractor shall start following activities within one (1) week of receipt of the signed Quotation and/or Letter of Acceptance/Purchase Order:

8.1.1 Shall initiate a kick off meeting with the SAM team with the introduction of the Contractor Team and schedule of the implementation timeline and plan.

- 8.2 The Vendors shall provide a detailed plan for the implementation of the solution, including the estimated timeline and milestone targets.

- 8.3 The Contractor shall **meet the following Deliverables and Schedule, based on the estimated award period (20th June 2025):**

S/N	Deliverable	Estimated Schedule
1	Staging Site for UAT To allow for extensive user testing by SAM Team	Q2 FY25 By 16 th July 2025 50% Completion
2	Go Live of The Website 100% of the required functionalities and only pages required for this period and Go Live before 9 th Sept 2025	Q2 FY25 By 9 th Sept 2025 100% Completion
4	Warranty Period To ensure that the Website does not have issues before going into maintenance period.	For a period of 1 month after Go Live of The Website Estimated Starting 10 th Sep 2025
5	Full Maintenance and Support First 6 Months	Estimated starting 10 th Oct 2025 Annual maintenance and support (Mandatory)
6	Full Maintenance and Support Second 6 Months (Optional)	Estimated starting 10 th Mar 2026 Annual maintenance and support (Mandatory)

9 Statement of Compliance

- 9.1 By submitting a quotation or proposal for this ITQ, Vendors understand the requirements of this ITQ and comply with all Requirements Specifications of this ITQ (including Section B: Conditions of Contract), unless explicitly expressed in writing in the Vendor's proposal or quotation.

10 Enquiries or Clarifications

- 10.1 The Representative(s) for this Contract and the corresponding contact details are as follows:

Name:	Charmaine Oon
Designation:	Senior Manager, Content Publishing
Email:	Charmaine.Oon@nationalgallery.sg
Name:	Imran
Designation:	Assistant Manager, IT
Email:	imran.al@singaporeartmuseum.sg
Email:	SAM-IT-TenderRFP@singaporeartmuseum.sg
Email Subject:	SAM-ITQ-2025-0002 – SAM's Collection Show 2025 – Interactive Map Guide

- 10.2 Vendors who wish to seek clarifications on the ITQ shall submit their written request no later than **16th June 2025, 12.00PM**.

11 Fees, Price, and Payment Schedule

11.1 Vendors shall provide pricing offer as per format:

Price Breakdown		
S/N	Deliverable	Price (SGD)
1	Implementation of The Website One Time	
2	Full Maintenance and Support First 6 Months	
3	Full Maintenance and Support Second 6 Months (Optional)	
4	Others If applicable	
5	Schedule of Rates Professional Services for Web Development (per man day rate, applicable during Full Maintenance and Support period)	

11.2 The Payment Schedule shall be as follows:

S/N	Deliverable	Payment % of Contract
1	Staging Site for UAT To allow for extensive user testing by SAM Team	Q2 FY25 By 16 th July 2025 50% Payment (1 st Half)
2	Go Live of The Website 100% of the required functionalities and only pages required for this period and Go Live before 9 th Sept 2025	Q2 FY25 By 9 th Sept 2025 50% Payment (2 nd Half)
4	Warranty Period To ensure that the Website does not have issues before going into maintenance period.	For a period of 1 month after Go Live of The Website Estimated Starting 10 th Sep 2025
5	Full Maintenance and Support 6 Months	Estimated starting 10 th Oct 2025 Annual maintenance and support (Mandatory)

11.3 Vendors shall note that Payment Schedule for any agreed Schedule of Rates (SOR) shall be made upon 100% completion of work for Man Days rates and Upon receipt of entitlement for Licenses.

11.4 Vendors shall note that Payment Schedule may change based on the project's delivery schedule.

11.5 Vendors shall provide pricing only in Singapore Dollars.

- 11.6 Vendors must satisfy themselves before submitting any pricing offer and ITQ/Proposal Offer as to the correctness and sufficiency of their Offer Price for the execution and complete provision of all goods and/or services required under this ITQ.
- 11.7 The Offer Price set out in the Proposal Offer shall be deemed to have included the delivery of all goods and/or the performance of all services to meet the Requirement Specifications in full.
- 11.8 Vendors must provide their ACRA / Bizfile or Official Business Registration equivalent, and GST Status from IRAS or Tax Registration equivalent.
- 11.9 All Offer Price set out in the Proposal Offer shall have a minimum validity period of 3 month, starting from the Closing Date of this ITQ.
- 11.10 Payment shall be made at the end of the month for invoices received by SAM by the 1st of the month. If invoices are received after the 1st of the month, payment shall be made at the end of the following month.

12 Schedule of Persons Empowered to Act

- 12.1 Please provide the list of persons empowered to sign contract documents and act on the firm's / company's behalf using the table below:

S/N	Full Name	NRIC Last 4 Characters	Position Held

SECTION B: CONDITIONS OF CONTRACT

1. DEFINITIONS

- 1.1 In these Conditions of Contract, unless the context otherwise requires, the following definitions shall apply:
- (a) **"Background IP"** means IP which is created prior to or independently of this Contract.
 - (b) **"Contract"** means:
 - (i) The ITQ Notice, Cover Letter, Conditions of Contract and Requirement Specifications that are part of the Invitation to Quote;
 - (ii) The Proposal Offer (to the extent accepted by SAM in the Letter of Acceptance and/or Purchase Order);
 - (iii) The Letter of Acceptance and/or Purchase Order; and
 - (iv) Any other documents accepted in the Letter of Acceptance and/or Purchase Order as being part of the Contract.
 - (c) **"Contract Price"** means the total amount payable to the Contractor for the performance of the Services and supply of the Goods under this Contract. Unless otherwise agreed in writing, the Contract Price shall be deemed to be the amount stated in the Form of Proposal. Provided that if this Contract is a period contract where Goods and Services may be ordered from time to time pursuant to Purchase Orders, the Contract Price shall be treated on a Purchase Order basis and shall be deemed to be the Purchase Order Price payable for the Goods and Services specifically ordered under each Purchase Order.
 - (d) **"Contractor"** means the successful Vendor which has been awarded this Contract by SAM.
 - (e) **"Deliverables"** means the services, proposals, plans, reports, drawings, designs, documents, samples and/or other items that the Contractor has to provide under this Contract apart from the Goods.
 - (f) **"Foreground IP"** means IP which results from or is generated pursuant to or for the purpose of this Contract.
 - (g) **"Goods"** means all goods, including parts or units thereof, which the Contractor is required to supply under this Contract.
 - (h) **"IP"** or **"Intellectual Property"** means intellectual property and shall include but not be limited to patents, copyright and industrial design.
 - (i) **"SAM"** means Singapore Art Museum, a company incorporated under the Companies Act
 - (j) **"Party"** means either SAM or the Contractor and **"Parties"** means both SAM and the Contractor.
 - (k) **"Services"** means all the works and services which the Contractor is required to perform under this Contract.
- 1.2 Words denoting the singular include the plural and vice versa.
- 1.3 Words denoting one gender include both genders.
- 1.4 Words denoting natural persons include corporations, firms and unincorporated associations and vice versa.
- 1.5 References to statutory provisions include a reference to any amendment, consolidation, or re-enactment, whether by the same name or otherwise, for the time being in force.
- 1.6 The headings are for convenience only and not for the purpose of interpretation.

2. SCOPE OF CONTRACT AND CONTRACT PERIOD

- 2.1 The Contractor shall perform the Services and complete the supply of all items of Goods in accordance with the terms of this Contract.
- 2.2 The Contractor shall be an independent contractor and shall not be an agent, partner or employee of SAM. For the avoidance of doubt, the Contractor is not authorised to enter into any contracts on behalf of SAM.
- 2.3 This Contract:
- (a) Shall come into force and commence on the date the Contractor received the Letter of Acceptance and/or Purchase Order; provided that the Goods and Services may be required from or on other dates as may otherwise be set out in the Requirement Specifications or in the Letter of Acceptance and/or Purchase Order; and
 - (b) Shall, unless terminated, expire after the complete performance of all Services and the complete supply of all Goods required (including any maintenance or warranty period) or at the end of any contract period expressly stated in the Requirement Specifications.
 - (c) May be extended by SAM. The Contractor grants SAM the option, at The SAM's sole discretion, to extend the contract period for one or more additional periods not exceeding a total of two (2) years. The option to extend shall be exercised by written notice. Unless otherwise agreed in writing, the option to extend must be exercised at least 1 month before the expiry of the current contract period.
- 2.4 The Contractor shall do all things which are necessary or reasonably to be inferred from the Contract even if not specifically set out in the Contract.
- 2.5 The Contractor acknowledges that it is fully aware and anticipates that some details of the Requirement Specifications may have to be clarified during the performance of this Contract. In this context:
- (a) SAM reserves the right to issue written clarifications on the Requirement Specifications to set out SAM's requirements more precisely and such written clarifications shall be deemed to be part of this Contract. These clarifications shall include the need to delay the completion or progress of the whole or any part of the Services or delay the delivery dates of some or all of the Goods.
 - (b) The Contractor confirms that this has been fully anticipated when the Proposal Offer was submitted and has been taken into account in the Contract Price. For the avoidance of doubt, the Contractor shall have no claim to any compensation or damages regardless of the nature of the clarifications issued.

3. PERFORMANCE

- 3.1 The Contractor shall provide the Goods and Services with all reasonable care, skill and diligence.
- 3.2 All Goods supplied under this Contract shall be new and unused or made of new and unused materials; unless there is agreement in writing to the contrary.
- 3.3 Time shall be of the essence in this Contract and the Contractor shall perform the Services and supply the Goods within any timelines/deadlines set out in this Contract or as otherwise agreed in writing between the Parties.
- 3.4 The Contractor shall work closely and collaboratively, at no extra charge, with such other contractors as SAM may appoint in relation to the exhibition, event, activity or project that this Contract relates to.

- 3.5 Upon the receipt of any Deliverables or Goods, such Deliverables or Goods shall be:
- (a) Accepted or rejected by SAM through a written notice in a form that may be prescribed by SAM in writing; or
 - (b) Deemed to have been accepted by SAM if no written notice to either accept or reject the same is issued within 14 days of receipt of the Deliverables or Goods concerned.
- 3.6 The Contractor shall at its own costs and without prejudice to the timelines/deadlines to be met under this Contract:
- (a) Re-perform or correct any deficiencies in the Deliverables that are rejected; and
 - (b) Remove and replace Goods that are damaged, defective or in any way inferior to approved samples or is otherwise not in accordance with this Contract.
- 3.7 Where the Contract is awarded based on particular brand(s)/model(s) of Goods as set out in the Proposal Offer or as provided as samples (during the Proposal process or under this Contract), the particular brand(s)/model(s) must be supplied. Provided that different brand(s)/model(s) may be accepted by SAM in writing to replace the particular brand(s)/model(s) if:
- (a) the particular brand(s)/model(s) is discontinued by the manufacturer and written documentation of this is provided to SAM's satisfaction; and
 - (b) The replacement brand(s)/model(s) provide the same or better functionality and performance as the particular brand(s)/model(s).

4. PAYMENT

- 4.1 Payment shall be made in accordance with the payment schedule set out in Section A, Clause 11.2 unless otherwise agreed in writing.
- 4.2 Payments made to the Contractor shall not:
- (a) Be considered evidence of the quality of any Goods or Services to which such payments relate.
 - (b) Prejudice any of SAM's rights under this Contract to reject deficient Goods or Services and the corresponding rights to obtain replacement of Goods or re-performance of Services either by the Contractor or otherwise.
- 4.3 The amount of any payment due from or debt owed by the Contractor to SAM under this Contract may be deducted by SAM from any monies payable by SAM to the Contractor under this Contract.
- 4.4 SAM shall not have to pay for any expenses or costs of whatever nature other than those expressly set out under this Contract.
- 4.5 Unless otherwise agreed in writing by SAM, payment shall be made by electronic bank transfer. The Contractor shall provide SAM with all bank account information reasonably required by SAM in order to effect such payment. Each Party shall bear their own bank charges.

5. RIGHTS OF THIRD PARTIES

- 5.1 A person who is not a party to this Contract shall have no right under the Contracts (Rights of Third Parties) Act to enforce any of its terms.

6. GIFTS, INDUCEMENTS OR REWARDS

- 6.1 SAM may terminate this Contract and to recover from the Contractor the amount of any loss resulting from such termination, if the Contractor shall have offered or given or agreed to give to any person any gift or consideration of any kind as an inducement or reward for doing or forbearing to do or for having done or forborne to do any action in relation to the obtaining or execution of this Contract with SAM or for showing or forbearing to show favour to any person in relation to any contract with SAM, or if the like acts shall have been done by any person employed by the Contractor or acting on his behalf (whether with or without the knowledge of the Contractor).

7. DELAY IN PERFORMANCE

- 7.1 If there is delay in the performance of the Services or the supply of Goods due to any acts of God, force majeure, riots and civil commotion, strikes, lock-outs or other causes or perils beyond the Contractor's control, then in any such case the Contractor shall, for the duration of any such circumstances, be relieved of the obligation to perform the Services or supply the Goods thereby affected. Any part of the Services or Goods that are not so affected shall continue to be performed in accordance with this Contract.
- 7.2 Subject to Sub-Clause 7.1, if the Contractor fails to complete the performance of Services or supply of Goods by the date(s) specified in this Contract, SAM shall have the right –
- (a) to cancel all or any part of such Services or Goods from this Contract without compensation to the Contractor and to obtain the same (including similar or equivalent goods and services in the case where the exact goods and services are not available) from other sources and all increased costs incurred shall be deducted from any moneys due or to become due to the Contractor or shall be recoverable as damages; or
 - (b) to deduct any moneys due or to become due to the Contractor or require the Contractor to pay a sum calculated at the rate of 0.5% of the Contract Price for each day of delay (including Sundays and Public Holidays), as liquidated damages until the delayed Services or Goods are fully performed or supplied; up to a maximum amount of liquidated damages equivalent to 10% of the Contract Price. This maximum amount is based on the aggregate of all liquidated damages imposed for all cases of delay during the entire period of this Contract and is not the maximum sum for each individual case of delay.
- 7.3 For the avoidance of doubt, if SAM opts to impose liquidated damage under Sub-Clause 7.2(b) and regardless of whether the maximum amount of liquidated damages has been reached, SAM shall still be entitled to exercise:
- (a) its rights under Sub-Clause 7.2(a); provided that the liquidated damages already imposed shall be offset against any increased costs recoverable under Sub-Clause 7.2(a); and
 - (b) Any rights to terminate this Contract; provided that the liquidated damages already imposed shall be offset against any increased costs recoverable under the clauses allowing for termination.

8. SUB-CONTRACTING AND ASSIGNING

- 8.1 The Contractor shall not sub-contract or assign the whole or any part of this Contract without the written consent of SAM. The Contractor shall be fully responsible for all acts or omissions of any sub-contractors or assignees and the acts or omissions of any such third parties shall be deemed to be the acts or omissions of the Contractor.

9. APPLICABLE LAW

- 9.1 This Contract shall be subject to, governed by and interpreted in accordance with the Laws of the Republic of Singapore for every purpose.

10. DISPUTE RESOLUTION

- 10.1 The Parties submit to the non-exclusive jurisdiction of the Courts of Singapore.
- 10.2 In the event of any dispute, controversy or claim arising out of or relating to this Contract, no Party shall proceed to litigation unless the Parties have made reasonable efforts to resolve the same through mediation in accordance with the mediation rules of the Singapore Mediation Centre.
- 10.3 A Party that receives a notice for mediation from the other Party shall consent and participate in the mediation process in accordance with Sub-Clause 10.2.
- 10.4 For the avoidance of doubt, failure to comply with Sub-Clauses 10.2 or 10.3 shall be a breach of contract.

11. SUSPENSION OR TERMINATION

- 11.1 SAM shall, after giving 7 days written notice to the Contractor, have the right to suspend or terminate this Contract if SAM is affected by any state of war, act of god or other circumstances seriously disrupting public safety, peace or good order of the Republic of Singapore. Neither party shall be liable to the other by reason of such suspension nor shall termination save that SAM pay the Contractor the price of the Goods or Services that have been performed and accepted by SAM. The Contractor shall refund the balance of any payments or deposits made after deducting any outstanding sums owing by SAM to the Contractor by reason of this Clause 11.
- 11.2 In addition to any other rights to terminate this Contract or any rights to cancel parts of the Services under this Contract, SAM shall have the unilateral right to terminate this Contract without assigning any reasons whatsoever by giving the Contractor 30 days' written notice. For the avoidance of doubt, the Contractor shall not be entitled to any compensation or damages whatsoever in relation to such a termination. The Contractor shall only be entitled to payment for any Services provided and accepted up to the end of the 30-day notice period.

12. RIGHTS OF SAM IN THE EVENT OF DEFAULT BY THE CONTRACTOR

- 12.1 If any declaration or submission made by the Contractor in its Proposal Offer is discovered to be false, SAM shall be entitled to rescind and terminate this Contract or cancel any part of the Goods or Services by written notice without SAM being liable for any damages or compensation. The termination or cancellation shall take effect from the date of the written notice.

- 12.2 If the Contractor is in breach or defaults in his performance of this Contract, SAM may issue a written notice of breach or default to the Contractor. The Contractor shall, within 7 days of the date of the notice of breach or default, remedy the breach or default or otherwise propose a solution that is accepted by SAM in writing.
- 12.3 If the Contractor fails to remedy the default or otherwise propose an acceptable solution under Sub-Clause 12.2, the Contractor shall be taken to have repudiated the Contract and SAM shall have the right to terminate the Contract or cancel any part of the Goods or Services by way of a written notice of termination or cancellation as the case may be. The termination or cancellation shall take effect from the date of the written notice and SAM shall not be liable to the Contractor for any damages or compensation.
- 12.4 SAM shall be entitled to terminate this Contract or cancel any part of the Goods or Services by written notice without SAM being liable for any damages or compensation if:
- (a) any proceedings are commenced for the liquidation, dissolution or bankruptcy of the Contractor and the same not discharged or discontinued within 14 days of its commencement, or if the other Contractor becomes bankrupt or goes into liquidation either voluntarily or compulsorily except for the bona fide purpose of amalgamation, merger or re-construction;
 - (b) The Contractor compounds with any of its creditors or has a receiver appointed in respect of the whole or any part of its assets;
 - (c) A writ of distress or execution or other process of any court is levied or issued against any property of the Contractor and is not withdrawn within 14 days of its commencement; or
 - (d) The Contractor ceases or threatens to cease to carry on business except for the bona fide purpose of amalgamation, merger or reconstruction.
- The termination or cancellation shall take effect from the date of the written notice.
- 12.5 If there is any termination of this Contract or cancellation of Goods or Services under this Clause 12, SAM shall have the right to purchase, from other sources, the Goods and Services (including similar or equivalent goods and services in the case where the exact goods and services are not available) that have not yet been performed or supplied at the time of termination or cancellation. All increased costs incurred by SAM in purchasing the Goods or Services or similar or equivalent goods or services from other sources shall be deducted from any moneys due or to become due to the Contractor or shall be recoverable as damages.

13. VARIATION OF CONTRACT

- 13.1 No attempts to vary this Contract shall have any force unless made in writing and executed by the Contractor and the authorised contract signatory of SAM.

14. TAXES, FEES AND DUTIES

- 14.1 The Contractor shall be responsible for all corporate and personal income taxes, customs fees, duties, fines, levies, assessments and other taxes payable by the Contractor or its employees. If SAM receives a request from the tax authorities to pay on behalf of the Contractor and/or the Contractor's employees, or to withhold payments from the Contractor in order that SAM may subsequently so pay, any of the said taxes, fees, duties, fines, levies and assessments, the Contractor authorises SAM to comply with the terms of the said request.

- 14.2 If the Contractor is a taxable person under the Singapore Goods and Services Tax Act, SAM shall pay to the Contractor the Goods and Services Tax chargeable on the supply of Goods and Services to SAM.
- 14.3 The Contractor shall submit a copy of the Certification of Registration for Goods and Service Tax if requested to do so by SAM in writing.
- 15. GOVERNMENT REGULATIONS**
- 15.1 The Contractor shall, at its own costs, obtain and maintain all licences, permits, authorizations or certifications required without any restrictions or qualifications whatsoever so as to enable the Contractor to fulfil all its obligations under the Contract.
- 16. INDEMNIFICATION**
- 16.1 In the event of SAM being held liable for damages arising out of any claim by any agent, workman or employee of the Contractor or any sub-contractors or suppliers of the Contractor, pursuant to the performance of this Contract, the Contractor shall indemnify SAM against such claim and any related costs, charges and expenses incurred by SAM.
- 17. CONSORTIUM**
- 17.1 As used in this Contract, "Consortium" means an unincorporated joint venture through the medium of a consortium or a partnership.
- 17.2 ***Joint and Several Responsibility***
- (a) Each member of the Consortium shall be jointly and severally responsible to SAM for the due performance of this Contract.
- 17.3 ***Addition of members to Consortium***
- (a) Any proposed changes to Consortium membership must be approved in writing by SAM.
- (b) Should additional member(s) be added to the Consortium at any time with the written approval of SAM, he or they shall be deemed to be included in the expression 'the Contractor'.
- 17.4 ***Withdrawal from Consortium***
- (a) If any member of the Consortium withdraws from the Consortium, goes into Liquidation, is wound up or ceases to exist in accordance with the laws of the country of incorporation:
- (i) This Contract shall continue and not be dissolved, and
- (ii) The remaining member(s) of the Consortium shall be obliged to carry out and complete the Services.
- 18. CONTRACTOR'S PERSONNEL**
- 18.1 The Contractor shall replace its personnel (inclusive of the personnel of any sub-contractors or agents) within 5 days from the date of written notice from SAM that the said personnel is either:
- (a) Technically incompetent in carrying out the Services or the work to be done in order to supply the Goods; or
- (b) Behaving in a manner that is found to be unacceptable and which affects the proper completion of the Services or supply of the Goods.
- What amounts to technical incompetence or unacceptable behaviour for the purposes of this Sub-Clause 18.1 shall be determined at the sole discretion of SAM.

- 18.2 The Contractor shall ensure that:
- (a) There is compliance by the Contractor and its employees, subcontractors and agents with all the rules and regulations of SAM's buildings and premises or the buildings and premises belonging to third parties where Services have to be performed or Goods have to be delivered (collectively "the Sites");
 - (b) The performance of Services or delivery of Goods at the Sites do not cause any disruption or interference to the normal business or activities carried out by SAM or third parties (as the case may be) at the Sites; and
 - (c) There is compliance by the Contractor and its employees, subcontractors and agents with all reasonable directions or instructions of SAM or third party supervisors or managers at the Sites.
- 18.3 If the Contractor's Proposal Offer states that Services or parts of Services are to be performed by specific personnel, such Services must be performed by the personnel concerned; and such personnel must not be replaced unless the written consent of SAM is given. The Contractor shall ensure that any replacement personnel have comparable skills and experience as the personnel being replaced such that there is no adverse effect on the progress or quality of the Services.
- 19. SAM LICENCE OF INTELLECTUAL PROPERTY**
- 19.1 Nothing in this Contract shall affect any person's right to own or licence Background IP.
- 19.2 SAM agrees that all rights, title to or interest in, all Foreground IP created by the Contractor shall vest in the Contractor.
- 19.3 In consideration of SAM agreeing to the vesting of the Foreground IP in the Contractor, the Contractor shall obtain for and grant to SAM and its agents, free of any additional charge, an irrevocable, worldwide, perpetual, non-exclusive licence, to use, modify and reproduce all Foreground IP which is or becomes vested in the Contractor so as to:
- (a) Use, repair, maintain, refurbish, reproduce, modify, adapt, integrate or develop any Goods and to do anything necessary or incidental for these purposes;
 - (b) Use, reproduce or adapt any Deliverables and Goods under this Contract; and
 - (c) Complete the performance of Services or delivery of Goods under this Contract in the event of termination or cancellation of any part this Contract as a result of the Contractor's breach or default.
- 19.4 The Contractor shall obtain for and grant to SAM and its agent, free of any additional charge, a worldwide, perpetual, non-exclusive licence, to use all Background IP owned by or licensed to the Contractor, its employee, subcontractor, supplier or agent.
- 19.5 For the avoidance of doubt, Sub-Clause 19.2 does not, vest in the Contractor, any IP in any results, report, data or information generated or produced by the Contractor, SAM or another person on behalf of SAM as a result of this Contract. The title to all IP in any such results, report, data or information so generated or produced as a result of this Contract shall be owned by SAM.
- 19.6 If the Contractor, its employee, subcontractor, supplier or agent intends to sell or transfer their Background IP or Foreground IP, the Contractor shall ensure that the purchaser of the Background IP or Foreground IP and every successor in title to the interest in the Background IP or Foreground IP has prior written notice of the licence that the Contractor, its employee, subcontractor, supplier or agent has granted to SAM.

- 19.7 If any licence granted or obtained for Foreground IP or Background IP under Sub-Clauses 19.3 or 19.4 is registerable under any IP registration system in Singapore, the Contractor shall:
- (a) register the licence under the IP registration system in Singapore; and
 - (b) deliver copies of documentary proof of such licence registration to SAM as soon as possible.
- 19.8 The Contractor shall indemnify SAM against any action, claim, damages, charges and costs arising from or incurred by SAM due to any infringement or alleged infringement of patents, design, copyright or any other IP rights in relation to the use of Foreground IP or Background IP or otherwise in relation to the Goods or Services under this Contract.
- 20. CONFIDENTIALITY**
- 20.1 Except with the written consent of SAM, the Contractor shall not disclose this Contract or any of its provisions, or any purchases made under this Contract or any information issued or furnished by or on behalf of SAM in connection with this Contract to any person.
- 20.2 In addition, the Contractor shall not make use of any information obtained directly or indirectly from SAM or compiled or generated by the Contractor in the course of this Contract which pertains to or is derived from such information, other than use for the purposes of this Contract, without the prior written consent of SAM.
- 20.3 The Contractor shall not publish or release, nor shall it allow or suffer the publication or release of, any news item, article, publication, advertisement, prepared speech or any other information or material pertaining to any part of the obligations to be performed under the Contract in any media without the prior written consent of SAM. For the avoidance of doubt, this restriction includes any citation that SAM is or was a customer of the Contractor.
- 20.4 The Contractor hereby also agrees and undertakes to use any personal data as defined in the Personal Data Protection Act 2012 (the "Act") as disclosed to it by SAM solely for the purposes for which such personal data has been disclosed to the Contractor and for no other purposes. The Contractor warrants that the security measures which it has in place to protect such personal data are no less stringent than those employed by SAM and undertakes to indemnify SAM for any breach of this warrant that would cause SAM to be in breach of the provisions of the Act.
- 21. SAM'S REPRESENTATIVE**
- 21.1 SAM shall appoint one or more persons to supervise and liaise with the Contractor for the purposes of this Contract. The Representative(s) shall be as named in the Requirement Specifications or otherwise through written notifications.
- 21.2 All instructions, directions, notices, consents, approvals or waivers that may be given at SAM's discretion under this Contract shall not be binding on SAM unless given in writing or under the hand of the Representative(s).
- 21.3 For the avoidance of doubt, the Representative(s) cannot vary this Contract unless the Representative(s) concerned are also authorized contract signatories as required under Clause 13.

22. PROJECT MANAGEMENT

22.1 *Project Office*

- (a) If the Contractor does not already have a Project Office in Singapore, the Contractor shall, if required to do so under the Requirement Specifications or otherwise in writing by SAM, establish a Project Office in Singapore at its own expense. The Project Office is to coordinate the performance of this Contract and serve as the common service location for SAM to contact for the provision of all the Goods or Services.
- (b) If required under the Requirement Specifications or otherwise agreed in writing by SAM, more than one Project Office shall be set up.

22.2 *Project Manager*

- (a) The Contractor shall designate a Project Manager and the Project Manager shall be primarily responsible for directing and coordinating all the Contractor's obligations under this Contract. The Project Manager shall be deemed to be the Contractor's agent in all dealings with SAM and all actions of the Project Manager shall be binding on the Contractor.
- (b) The Representative(s) shall have direct access to the Project Manager at all times during the performance of this Contract and if the Project Manager is absent from Singapore for any duration, the Contractor shall designate another employee to perform his duties and functions.
- (c) If required under the Requirement Specifications or otherwise agreed in writing by SAM, more than one Project Manager shall be designated.

22.3 *Implementation Plan*

Unless otherwise agreed by SAM in writing:

- (a) within 7 days from the date of the Letter of Acceptance and/or Purchase Order (or each Purchase Order if this is a period contract), the Contractor shall produce a Final Implementation Plan showing the time schedule and sequence of events necessary for the provision of the Goods or Services.
- (b) The Final Implementation Plan shall be not be acceptable unless it meets the timelines and/or stipulated completion dates set out in the Requirement Specifications (and the Purchase Order concerned if this is a period contract).

22.4 *Progress Reports & Meetings*

- (a) The Representative(s) shall have the right to regular written reports on progress and status of completion of the Services and delivery of the Goods in a format approved in writing by the Representative(s). The Representative(s) may, at the Representative's sole discretion, request for such reports in monthly, fortnightly or weekly intervals; and may change the intervals from time to time. The submission and receipt of these reports shall not in any way prejudice the rights of SAM to make any claims against the Contractor if the terms of this Contract are not met.
- (b) The Representative(s) shall have the right to call for progress meetings from time to time and/or on regular weekly or other intervals as determined by the Representative(s). During such meetings, the Project Manager shall attend and report to the Representative(s) on the completion of the Services and delivery of the Goods. The progress meetings shall be held at venues chosen by the Representative(s).

- (c) The Contractor shall notify the Representative(s) of any expected delay in the performance of this Contract. The Consultant shall refer immediately to the Representative(s) any matter likely to impede the provision of the Goods or Services; provided that such notices shall not excuse the Contractor from meeting its obligations under this Contract.

23. CUMULATIVE REMEDIES

- 23.1 The provisions of this Contract, and each of the rights and remedies of SAM under this Contract are cumulative and are without prejudice to one another and are in addition to any rights or remedies SAM may have in law or in equity. No exercise by SAM of any one right or remedy shall operate so as to hinder or prevent the exercise by it of any other right or remedy.

24. WAIVER

- 24.1 No waiver of any breach of a provision of this Contract shall be deemed to be a waiver by SAM of any other provision or of any subsequent breach of the same provision. The failure of SAM to immediately enforce any of the provisions of this Contract shall in no way be interpreted as a waiver of such provision and waivers shall be binding on SAM only if done in writing.

25. WARRANTY (APPLICABLE ONLY IF REQUIRED UNDER THE REQUIREMENT SPECIFICATIONS)

- 25.1 If a warranty is required for the Goods under the Requirement Specifications, the Warranty Period shall commence on the date of receipt of the Goods by SAM. The length of the Warranty Period shall be twelve (12) months unless another period is specified in the Requirement Specifications.
- 25.2 Where during the Warranty Period, any Goods is found to be:
- Defective in design, materials or workmanship; or
 - Not in accordance with this Contract or any specifications incorporated therein by reference or otherwise; or
 - Having been used, installed, operated, stored and maintained in accordance with the written instructions of the Contractor, fails to function properly or fails to meet any performance guarantees set forth in this Contract or specifications published by the Contractor as applicable to the Goods;
- 25.3 The Contractor shall, at its own expense (including transportation costs), at the written notification of SAM, replace, rectify or completely repair the damaged or defective Goods. The Contractor may, in lieu rectification or repair, elect to replace the damaged or defective Goods within 5 days of the notification.

26. TITLE AND RISK

- 26.1 Title to the Goods shall pass from the Contractor to SAM upon receipt by SAM in Singapore.
- 26.2 The risk of loss or damage to the Goods shall pass from the Contractor to SAM upon receipt by SAM in Singapore. Provided that risk of loss or damage to the Goods shall be borne by the Contractor from the time the Goods are received by the Contractor for the purpose of modification, replacement, repair or rectification until the same are delivered and received by SAM.

27. SEVERABILITY

- 27.1 The invalidity, illegality or unenforceability of any of the provisions of this Contract shall not affect the validity, legality and enforceability of the remaining provisions of this Contract.

28. RETURN OF DOCUMENTS AND OTHER ITEMS

- 28.1 Within 14 days of the termination or expiry of this Contract, the Contractor shall return all records/documents and copies of the same; and all items under the Contractor's possession which:
- a. belong to SAM;
 - b. were received from SAM; or
 - c. were produced pursuant to this Contract.
- In the case of softcopies, such records/documents shall be emailed to SAM's Representative or copied to CDRs/DVDs if the same are provided by SAM and any copies stored in the computer or other storage equipment or media used by the Contractor shall be securely deleted or erased.

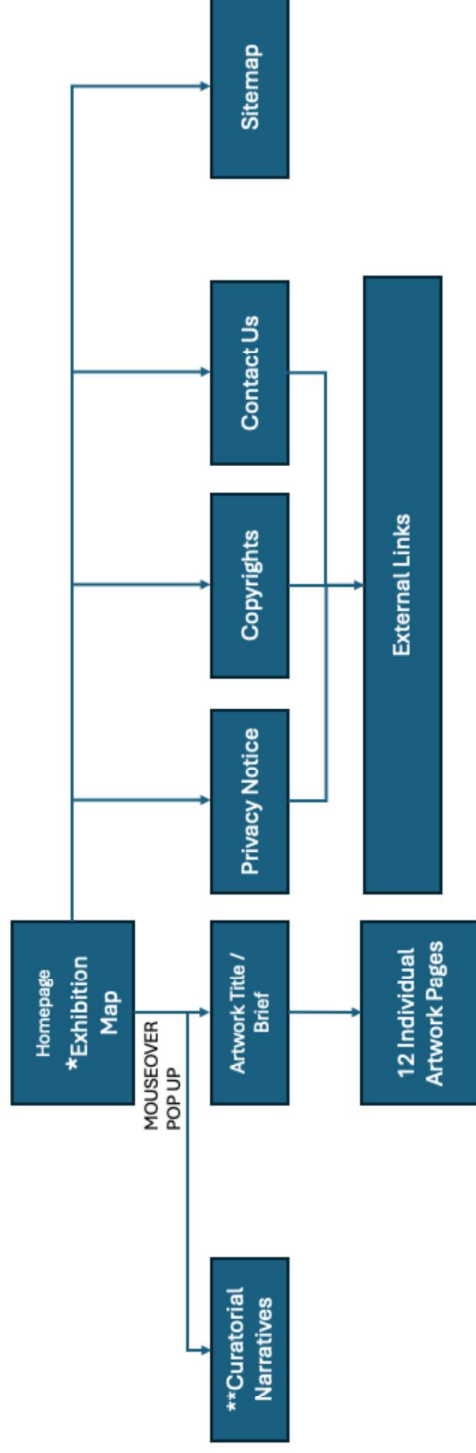
29. SAMPLES TESTING

- 29.1 SAM shall, at its sole discretion, have the right to call for samples of the Goods to be supplied under this Contract for approval and for such further samples as are required until the samples submitted are in accordance with the requirements of this Contract. Upon the approval of SAM, the approved samples shall form the standards to be maintained for the duration of this Contract.
- 29.2 If any Goods supplied are not in accordance with this Contract or with any approved sample, then, SAM shall have the right to submit any such Goods to expert examination and/or test and all costs in connection with the same shall be borne by the Contractor unless such examination and/or test shows that the said Goods are in accordance with this Contract or with the approved samples.

Annex A – User Journey for The Platform

Public User						
PHASE OF JOURNEY	HOME	HOME	ABOUT US	COPYRIGHT	PRIVACY NOTICE	CONTACT US
Touchpoint	Website front-end					
Action(s)	Open platform on desktop or mobile	Users see the exhibition map, key visual and title, and is able to interact with the map to view artwork information at a glance and within each quick view will be a link to individual artwork pages. Curatorial Narratives will show a connection between artworks with similar narratives.	About Us	N.A.		
			Users see information about the collection show "Talking Objects".			
			Artwork Pages			Users see sub-sections: Individual Artwork Pages

Annex B - Proposed Sitemap



*Exhibition Map – Interaction with artworks on the Gallery’s floorplan and individual artwork will be a clickable/mouseover pop-up box showing a quick brief and link to individual artwork page.

**Curatorial Narratives – clickable/mouseover pop-ups that show connections between certain artworks that shares a common narrative.

Annex C - References of websites with similar concepts

1. **Art Institute Chicago** [<https://www.artic.edu/visit/explore-on-your-own/museum-floor-plan>]

The floorplan on this site, is in reference to how individual bubbles on the floorplan are showing sections of artworks.

2. **V&A** [<https://www.vam.ac.uk/features/digitalmap>]

This site showcases how the interaction would be like upon interacting on a section i.e., "Artwork" a popup box would show an image of the artwork and a brief write-up.

3. **Saint Louis Art Museum** [<https://www.slam.org/floorplan/>]

Another example of a floorplan in a museum and how it could be cited as an example of how the show's single gallery space can look like.